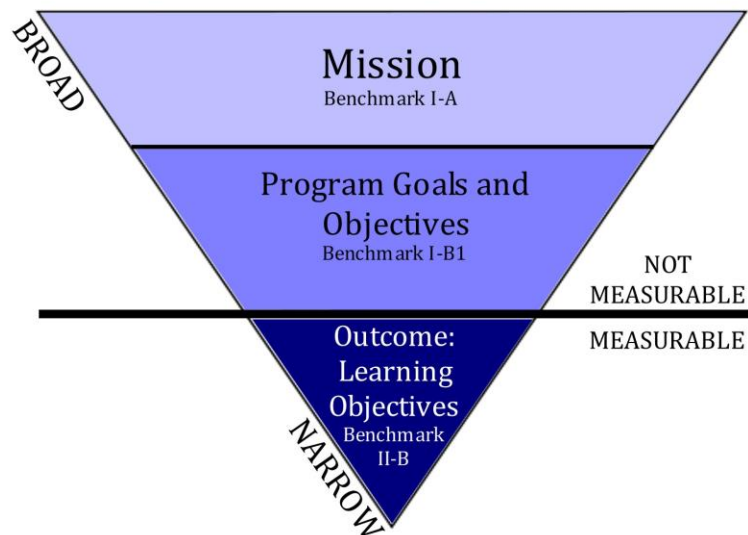




*Standard I – Mission, Program Assessment and Student Achievement*

*Standard II – Curricula*



### **Mission Statement** (*Applies to Standard I Benchmark A1*)

A mission statement is a broad statement of the purpose of your institution or program. It is also an opportunity to articulate what is unique or special about your institution or program.

Examples:

- » Our mission is to educate and inspire leaders in midwifery.
- » We are dedicated to preparing midwives to serve in Spanish-speaking communities in the U.S.



## **Program Goals and Objectives** (*Applies to Standard I Benchmark B1*)

Midwifery education program objectives are the general goals for student outcomes at the completion of the education program. Program objectives are the intermediary between mission statements and learning objectives. Examples:

- » Graduates will be prepared to promote midwifery through state, provincial and national professional organizations, the political process, research activities, and policy development.
- » Graduates will be competent to provide culturally-appropriate care, sensitive to the wide array of social and spiritual practices found in Spanish-speaking communities in the U.S.

## **Learning Objectives** (*Applies to Standard II Curricula, Benchmark B*)

Learning objectives are specific measurable goals that state what the students are expected to know or be able to do upon completion of a module, course, or other discrete unit of instruction. “Measurable” means that the student should be able to demonstrate that the objective has been met, so specific language such as “labels the bones of the pelvis” should be used rather than “understands.” Learning objectives are linked to mission and program objectives. Examples:

- » Students will be able to:
  - Identify the state, provincial and national midwifery professional organizations
  - Describe the process by which midwifery laws are introduced, adopted and implemented in at least one state or province
  - Compare two different proposals for health reform legislation and discuss their potential impact on midwives and childbearing families
- » Students will be able to:
  - Conduct a community health assessment specific to the maternity care needs of a specific population and write a plan and protocols that will address those needs in a midwifery practice
  - Identify one or more strategies for overcoming linguistic barriers in midwifery practices, including the use of bilingual providers, bilingual/bicultural community health workers, interpreters (onsite and telephone), and translated written materials.



Measurable objectives describe what the outcome of the module or course will be; what the learners will accomplish, what learners will gain in knowledge, skills or attitudes. *The ultimate test when writing a learning objective is whether or not the action taken by the participant can be assessed.* The outcome must be observable, measurable and done by the learner.

**Words that convey a clear measurable objective are words like:**

Participants **will list** 10 steps in the management of.....

Learners **will summarize** in writing.....

Learners **will demonstrate** by role play or return demo.....

**Other verbs to use include:**

- List, describe, recite, write
- compute, discuss, explain, predict
- apply, demonstrate, prepare, use
- analyze, design, select, utilize
- compile, create, plan, revise
- assess, compare, rate, critique

**Words that DO NOT convey a measurable objective are:**

Participants **will share an understanding** of .....

Participants **will develop an appreciation** for .....

Learners **will learn how to** deal with .....

**Other verbs NOT to use:**

- know, understand, learn, appreciate,
- become aware of, become familiar with